

Privacy Policy

At Micronet Ltd. ("Micronet"), your privacy is important to us. We are committed to protecting your personal data. As used in this Privacy Policy (this "Policy"), the term "personal data" means data such as: your name, mailing address, e-mail address, Internet Service Provider, telephone number, or other personal information that may be supplied by you or collected by us. We hope that this Policy helps you understand what personal data, if any, we collect at this site and how we handle and use any such personal data after collection.

The information contained herein is intended to assist you in understanding the policies of Micronet regarding the preservation of information and privacy protection. All data collected while browsing the website, and any information provided to us, will be maintained in confidence and will be used for the purposes for which it has been provided to us.

Applicability

By accessing and using this site, your use indicates your agreement with the terms of this Policy. If you do not agree with this Policy, please do not use this site.

This Policy is applicable to the Micronet general informational web site. Note that special use terms, or site, or page specific terms (referred to as "special terms"), may apply to certain pages/services on this site, but the applicability of any such special terms will be expressly indicated. In the event of any inconsistency between any special terms and this Policy, the applicable special terms will prevail over the terms of this Policy.

Anonymous Use

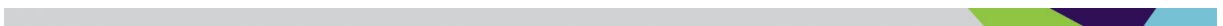
In general, most of this site's pages are provided for informational purposes and you will be able to use this site without telling Micronet who you are or providing Micronet with any personal data about yourself. There are times, however, when in connection with your use of this site Micronet may need information about you.

Personal Data Provided by You

To respond to your questions, fulfill your requests, or manage interactive customer programs, it may be necessary to ask for or obtain personal data. If you provide us with any personal data, we may use it to respond to your requests, customize your user experience with us, determine your satisfaction with Micronet products and/or services or contact you via mail, e-mail, mobile message or phone, or, in accordance with local law, contact you via the aforementioned channels to inform you of new products, services or promotions we may offer. By providing information to Micronet through this site, you acknowledge and consent to the collection, use and disclosure of personally identifying information of the type and for the limited purposes described in this Policy.

You expressly accept and give your consent that your personal data obtained in connection with your use of this site may be transferred, across International borders to server locations supporting this site (including but not limited to transfers from those locations back to the country of your location) for operating and developing this site and Micronet services, including transfers to Micronet subcontractors or agents, as mentioned below, who perform tasks related to this site, or Micronet services, or for the purposes of storing the data in relevant databases, which may be located in Israel or in any other country where Micronet has operations.

If you place an order for a product, request a service or submit content to this site, we may need to contact you for additional information required to process or fulfill your order and/or request. Unless compelled by applicable law or administrative or judicial order, we will not provide this information to a third party without your permission, except as necessary to process your order, fulfill your requests, manage interactive customer programs or, if you are a corporate user, enable administration of access and usage of this site by authorized personnel in your organization. Micronet may also exchange information between Micronet's affiliated (related) companies for the purposes mentioned in this Policy.



Because Micronet is committed to protecting your privacy, Micronet does not engage in the practice of selling or trading personal data to other companies for promotional purposes.

Visitor Identification - Usage of "Cookies"

From time to time, information may be placed on your computer to improve this site and Micronet's services for you. This information is commonly referred to as a "cookie" which many websites use. Cookies are pieces of data stored on your computer's hard drive or browser, and not on this site. They typically enable collection of certain information about your computer, including your Internet Protocol address, your computer's operating system, your browser type and the address of any referring sites.

The use of cookies provides benefits to you, such as eliminating the need for you to enter your password frequently during a session, or, where applicable. By showing how and when our visitors use this site, the use of cookies allows Micronet to continue to improve the site. If you do not wish to receive cookies, or want to be notified of when they are placed, you may set your web browser to do so, if your browser so permits. Please understand that if cookies are turned off, you may not be able to view certain parts of this site that may enhance your visit. Some of our business partners whose content is linked to or from this site may also use cookies. However, we have no access to, or have control over these cookies. This site also makes use of cookies for website traffic analysis and anonymous demographic profiling.

Security

Micronet has endeavored to take commercially reasonable measures to prevent unauthorized access to and improper use of your personal data submitted to Micronet via your use of this site. While there are always risks associated with providing personal data, whether in person, by phone or via the internet or other technologies, and no system of technology is completely safe or "tamper"/"hacker" proof, Micronet has endeavored to take reasonable precautions which are appropriate to the nature of the information to prevent and minimize such risks in connection with your use of this site.

Accuracy of Collected Data

Micronet will on its own initiative, or at your request, free of charge, replenish, rectify or erase any incomplete, inaccurate or outdated personal data retained by Micronet in connection with the operation of this site. Please consult the contact information posted below on this page, if any, or elsewhere on this site to determine how best to contact Micronet to update and/or review your personal data and/or opt out of receiving marketing communications from Micronet.

External Links

This site may contain links to other sites. Please note that Micronet is not responsible for the privacy practices or contents of any other sites. We recommend that you read the privacy policies of such sites. Content, such as hyperlinks maintained by third parties, that are provided in this website is not under Micronet's control and Micronet is not responsible for the content of those sites, and any access to such linked-sites is entirely at the responsibility of the user.

Changes to this Policy

Micronet may from time to time change this Policy or change, modify or withdraw access to this site at any time, with or without notice. We recommend that you re-visit this Policy from time to time to learn of any such changes to this Policy.

