





## Company Profile





Over 38 years as a leading provider of rugged mobile computing platforms for the Fleet Management and Mobile Workforce Management markets



Global presence with worldwide spread customer base.



Tel Aviv, Israel





Salt Lake City, Utah



# MICRONET Android Complete **Applications** Framework Compliance Brand

#### Our Vision & Mission

We strives to facilitate real-time, invehicle data analytics through a suite of open, powerful, and flexible computing platforms.

Through our Marketplace, we aim at providing easy access to a growing number of next-generation business intelligence and advanced "Smart-Fleet" applications such as ADAS, ELD, Distracted Driver, Driver Coaching, Video Analytics, Remote Diagnostics and more.

# Long history of great products





### Micronet's Customer Profile



System Integrators



**Telematics Service Provider (TSP)** 



Value Added Reseller (VAR)



**OEM** 



## Addressable Market Segments

















Construction



# SmartX Products Covering all your Fleet Telematics needs

Video
Telematics
Solutions

All In One Rugged Tablets 7" / 8" / 5.5"

Telematics
On Board
Computers



Confidential | 7 2017 2018 2019 2020



### Micronet SmartX Product Lines

Covering all your Fleet Telematics needs with Android™ enabled Open Platforms

**Smart Camera** 

**Telematics Tablets** 

**On-Board Computers** 



Micronet SmartCam



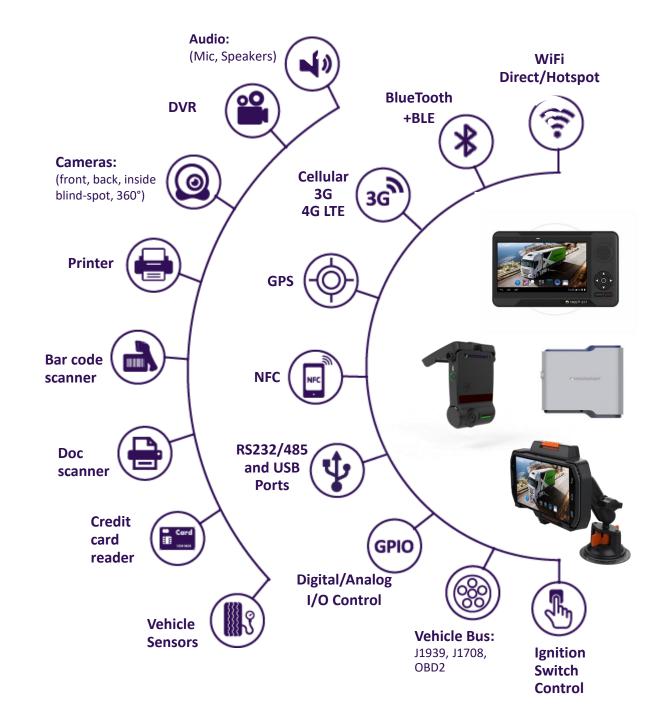
Micronet SmarTab



Micronet SmartHub



Supporting Your
Integration Needs
in any MRM and
Telematics vertical



#### **MICRONET**



# Micronet SmarTab8

The next generation of All-in-One rugged tablet for Fleet Management and Mobile Workforce Management

**Micronet SmarTab** is a rugged 8" Android-enabled portable tablet, designed for both in-vehicle and out-of-vehicle use to support a host of advanced mobility solutions such as:



Video Safety (ADAS)



Video Analytics



Driver Fatigue Recognition



Engine Diagnostics



Driver Behavior



Fuel Efficiency



ELD HOS



Navigation



Routing & Dispatch



Fleet Tracking



#### **Key Features:**

Road-facing and driver-facing cameras |3G / LTE CAT7 | Wi-Fi | BT/BLE | Octa-Core Qualcomm processor | Heavy and Light Vehicle CANBus support | Android 9.0 | Wide range of vehicle and peripheral interface support | 8" color touch screen | Serial ports | IP65



# MICRONET SmartCam



## All In One

All your video telematics needs in a single device

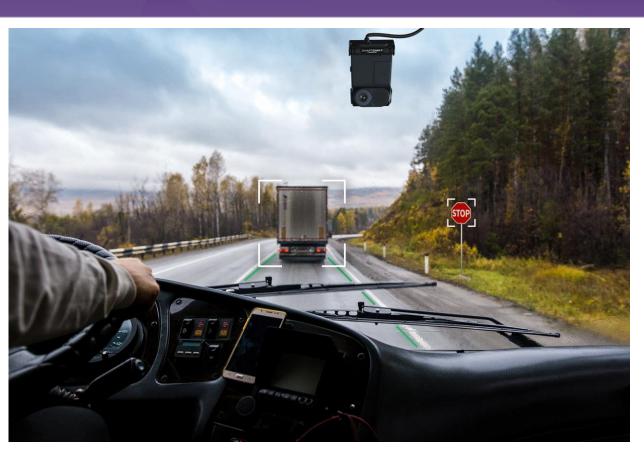






# Micronet SmartCam

Integrated *Video Telematics* features









### Video Events

#### Safety

Reduce number of accidents by driver notifications

#### Insurance

- Reduce claims processing time
- Event videos to address insurance fraud
- Reduce claims ratio through highly personalized and actionable coaching

#### Driver Behavior

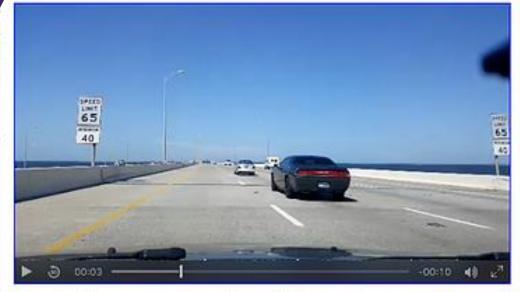
- Integrates with your enterprise's telematics solution
- Measures key performance indicators for drivers (safety and compliance)

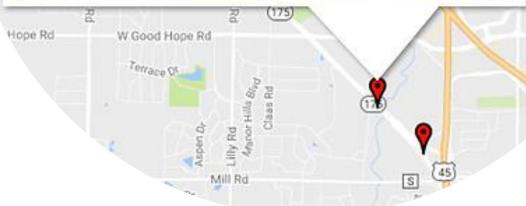
#### Analytics

Scores and trends

#### **EVENT:** Posted-Speed-Violation

2016-09-04, 02:12:55.208Z





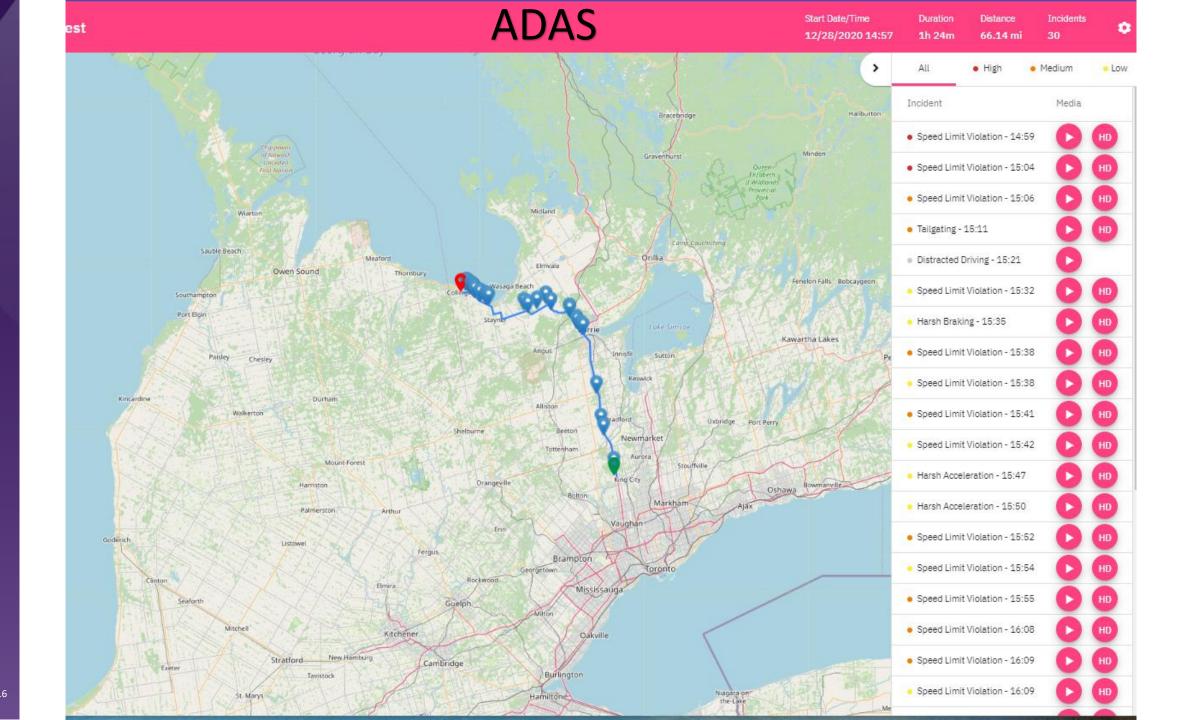


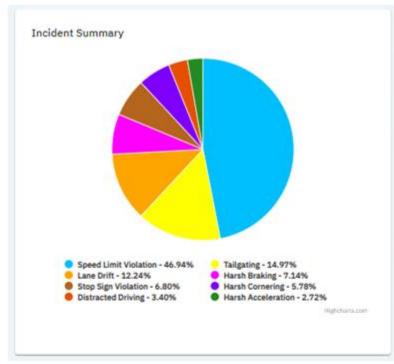


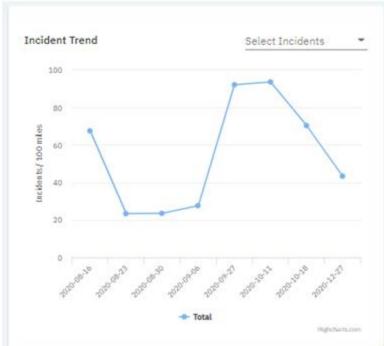
# Video Events (by 3<sup>rd</sup> party)

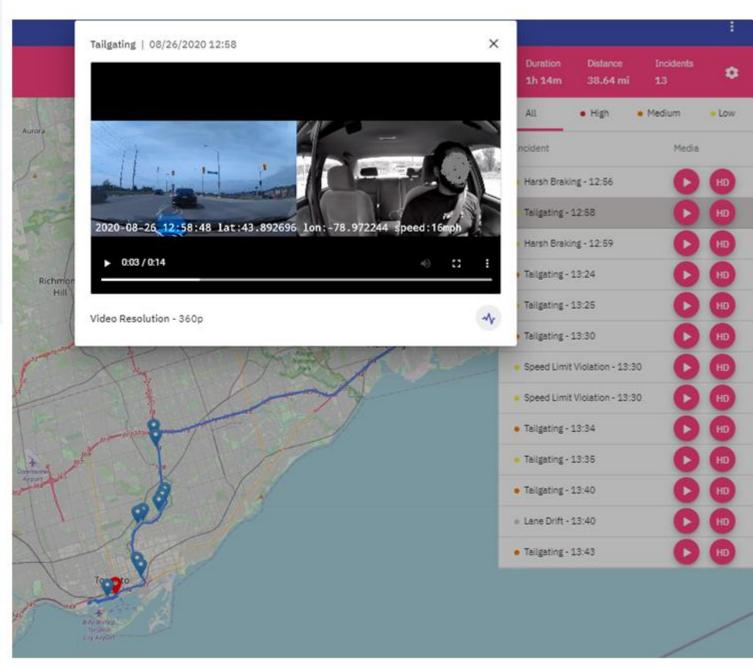
- Lane drift is a major cause of car crashes.
- Lane departure warning (LDW)
- Traffic Speed Violated
- Rolling Stops
- Tail Gating
- Cornering
- Harsh Braking
- Harsh Acceleration

- Distraction
- Fatigue
- ID
- Passenger counting



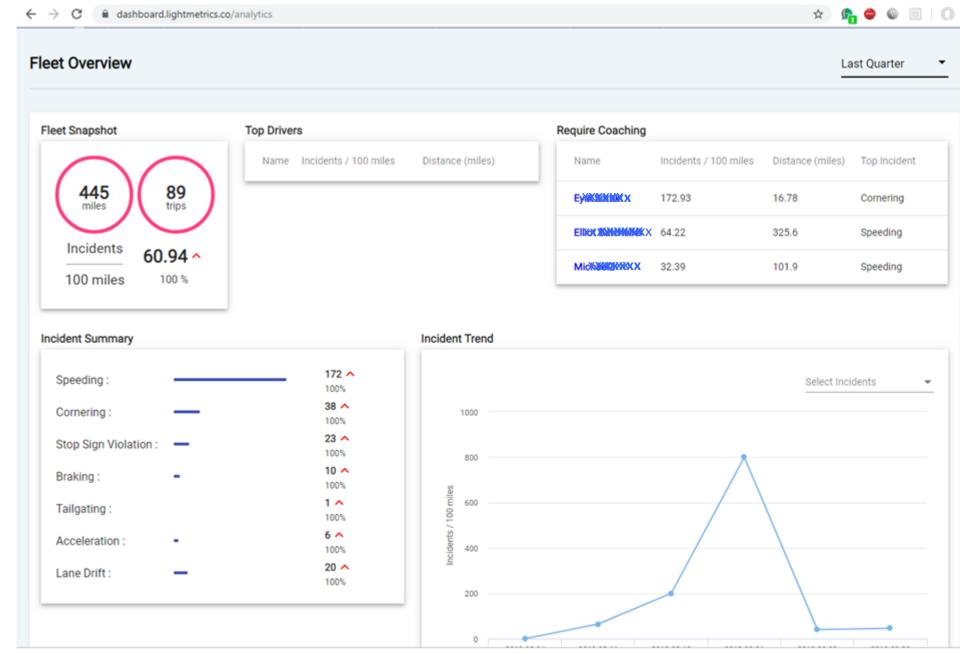
















### Benefits

- Local warning prevention
- Score card
- Coaching and training
- Reports
- Evidence

• More insights:

Data fusion: Location, Acc., Vehicle & engine data & dual cameras

Big data: specific routes info, specific vehicles info, driver ...

